



PORTLAND BUREAU OF TRANSPORTATION

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Jo Ann Hardesty Commissioner **Chris Warner** Director

Northwest Parking District Supply Subcommittee	Zoom Meeting October 7, 2021 1:00 p.m. – 2:30 p.m.
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To watch meeting recording go to:

https://us06web.zoom.us/rec/share/wh8tBxxj4boauOvQ5eALO9AjQUMmmFXRLvGgg0D-XAKhtYOFYk-r9gX25mcmttl0.7VNFq8_JaIV51Emh Passcode: 2JG*qfwr

Meeting Summary

Members in Attendance

Jeanne Harrison, Northwest District Association (NWDA)
Rick Michaelson, At-Large
Karen Karlsson, Northwest District Association (NWDA)
Nick Fenster, Northwest Business Association (NWBA)
Tom Ranieri (NWBA)
Don Singer Northwest Business Association (NWBA)
Dan Anderson, At-Large

Consultant Staff

William Reynolds, RBT
Owen Ronchelli, RWC
Gwen Millius, Parachute Strategies
Tyler Bump, ECO NW
Justin Sherrill, ECO NW

Portland Bureau of Transportation (PBOT) Staff

Rae-Leigh Stark (Northwest Parking District Liaison)

Public in Attendance

None

Review of Updated Scope and Tasks

William presented on the updated [scope and tasks](#).

Order of tasks have been reordered since previous meeting.

Task 1: Cost benefit Analysis for New Parking

Task 2: Create and Implement a Stakeholder Outreach Plan

Task 3: Summarize Current Parking and TDM Objectives and Goals for the NW District

Task 4: Identify Current Conditions of Off-Street Parking

Task 5: Evaluate Existing Shared Parking Opportunities

Task 6: Market Analysis and Identify Development Partnerships

Nick shared concern regarding task 3 due to barriers that city policy puts on creating new off-street parking. Rick suggests going ahead to see what prototypes are possible.

Don suggested doing project in phases so some parts can be done immediately, this would also allow to reevaluate part way to determine if project should continue.

Karen agreed with Don's phased approach over defining all the parts at the beginning. Karen is concerned that the city will be the barrier to implementation.

William stated that data is still needed to accurately determine feasibility of off-street projects. One round of data collection will occur in Spring 2022 with key sites identified by Supply Subcommittee. Rick asked about how parking surplus and deficit will be defined. William responded that surplus and deficit will be based off space availability.

Don requested memo that identifies specific policy and code that act as barriers to new off-street parking.

Proforma Prototype Discussion

Tyler presented updates for the Proforma Prototype. Advised that subcommittee and SAC should think strategically about facility location, and how it impacts choosing which prototypes will have the most impact. The amount needed to subsidize the development of parking facilities can vary greatly depending on physical programming of facility and partnership.

- Need to narrow down to 2 prototypes. Need to consider what is important for prototype – what SAC wants out of prototypes, and the critical issues we're looking at.
 - Replicability of prototype. If it is easy to replicate, it will be easier to get developers to try
 - Will the prototype require additional coordination/effort with property owners and users.

- What would it take for developers to participate
- Informed by developer interviews

Karen asked should Conway be looked at differently. She does not want to subsize public parking in the Conway area.

Don stated that there are currently 4 main prototypes - Good Sam lot is currently underutilized but will have future medical offices – potentially a floor plate of an above grade office building. Mixed used development with public and private access. 5000 square foot site with mechanical system (can be used near stadium). Surface lot.

Rick requested a memo that stated feasibility based off site size. Tyler asked for what information would be helpful in memo. Rick clarified that there should be a paragraph that states that a specific prototype is suitable for what size.

William asks if there is one prototype to start on, and if there is a second one to follow after developer interviews. Tyler states that there is strongest case for underground parking, potentially adding an extra tray of parkin. Rick suggested adding a level of parking to existing surface lots.

Update on Outreach Approach

Meeting ran out of time before the group was able to present and discuss this agenda item.

Meeting Adjourns.